



**OFFICE OF THE COUNTY EXECUTIVE
ALL-EMPLOYEES MEMORANDUM**

DATE: March 10, 2014

EMPLOYEE LIFE SAFETY E-NOTICE

Several programs are provided County wide that enhance emergency response, planning and communication for Suffolk County Emergency Management Officials.

Please read through this email and take action today! Visit the www.suffolkcountyny.gov website for further program information and knowledge.

Smart911 is a service that allows residents to create a free Safety Profile for their household that includes any information they want 9-1-1 and first responders to have in the event of an emergency. Then, when anyone in that household dials 9-1-1 from a phone associated with their Safety Profile, their profile is immediately displayed to the 9-1-1 call taker providing additional information that can be used to facilitate the proper response to the proper location. At a time when seconds count, Smart911 provides details that could impact response the second an emergency call is placed, which could be the difference between life and death.

You can sign up for Smart911 at www.smart911.com and create a Safety Profile for your household to give 9-1-1 valuable information about yourself, family members, your home, pets and even vehicles that will display automatically on the 9-1-1 call taker's screen when you make an emergency call. It's private and secure and you control what information is in your profile. These details can save seconds or even minutes during an emergency.

The **Suffolk County Emergency Preparedness Registry** was developed to expand the Special Needs Registry into a county-wide registry for ALL residents. This secured encrypted registry is voluntary and free. It is designed to assist first responders and emergency planners in identifying those residents that may need assistance in evacuating and special sheltering during an emergency so that they may develop the necessary plans. It will also aid emergency planners in the development of shelter plans for those residents with Special and Functional Medical Needs, while enhancing communication to the end user and their emergency contacts.

The **Suffolk County Mass Emergency Notification System** is an extremely high speed telephone communication service that can deliver customized pre-recorded emergency messages directly to Suffolk County homes and business at the proven capacity of millions of calls per day. Code Red also has high speed email and text messaging capability. The system incorporates a mapping tool that will allow Suffolk Emergency Managers to send notifications to specific geographic areas by selecting them on a map.

The **Pulse Point mobile app** alerts CPR-trained bystanders to someone nearby having a sudden cardiac arrest that may require CPR, so that CPR can begin immediately and the App directs these citizen rescuers, with a live map, to the nearest Automatic External Defibrillator (AED).

Civic Minded Citizens can download the app via the Apple Store or Android Market and indicate that they are willing to assist if needed. When a 911 call is received by Suffolk Fire Rescue and Emergency Services reporting someone unconscious, unresponsive and likely needing CPR, FRES will dispatch emergency resources as they normally do but in addition, software running at PulsePoint will send an alert to nearby CPR trained citizens who have registered with PulsePoint to be able to assist with CPR as well as provide the location of a nearby AED. This application will assist in improving Sudden Cardiac Survival rates by empowering citizens to be able to help and respond.

The application is currently available in the appropriate smart phone market free. To install the PulsePoint app simply search *PulsePoint* in the Apple App Store or in Android Apps on Google Play. After download, you accept terms and conditions. Then select "Suffolk County". Enable CPR notifications.

Distribution:

One copy per employee